



November 1, 2014

**Greg Hetrick
PCSC
3541 Challenger St
Torrance, CA 90503**

Dear MarCom Entrant:

Congratulations, based on the evaluation of our judges, you are an award recipient in the MarCom Awards 2014 competition. Enclosed, find Award Forms which should be filled out and returned as soon as possible so your certificate(s) and/or statuette(s) can be inscribed and sent to you. If you choose, you can fill out and submit the forms online.

MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. The competition has grown to perhaps the largest of its kind in the world. A look at the winners shows a range in size from individual communicators to media conglomerates and Fortune 500 companies. The competition is so well respected in the industry that national public relations organizations, local ad clubs, and local business communicator chapters are entrants.

MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand creative professionals. The Association oversees awards and recognition programs, provides judges and sets standards for excellence.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Over the past few years, AMCP's Advisory Board has allocated over \$100,000 in grants and contributions to support the efforts of its members. That money was used for marketing materials for homeless shelters, orphanages, day camps, community theaters and art centers; and for programs for the elderly and disabled; childcare; and educational endeavors for the underprivileged.

Judges are industry professionals who look for companies and individuals whose talents exceed a high standard of excellence and whose work serves as a benchmark for the industry. There were over 6,500 entries from throughout the United States, Canada and 15 other countries in the MarCom Awards 2014 competition.

MarCom's Platinum Award is presented to those entries judged to be among the most outstanding entries in the competition. Platinum Winners are recognized for their excellence in terms of quality, creativity and resourcefulness. About 17 percent won this award.

The Gold Award is presented to those entries judged to exceed the high standards of the industry norm. Approximately 23 percent were Gold Winners. Honorable Mention certificates are granted to those entries that meet the expectations of the judges. Approximately 10 percent were Honorable Mention winners.

Being a Platinum or Gold Winner is a tremendous achievement symbolized by the intricately detailed MarCom statuette. The MarCom graces the trophy cases of some of the top business and communication firms in the world. The statuette was created by Society Awards, a high-end design and manufacturing firm that recently updated the Golden Globe, Clio, MTV and Academy of Country Music awards. The shiny die-cast MarCom statuette stands 13 inches tall on a black nickel metal base with a personalized name plate. Each award is a highly-customized, exclusively-crafted piece of art. It takes 30 days to produce each individual statuette. The award is presented in a Tiffany-style, satin-lined, presentation box.

Awards and a free certificate for each winning entry can be ordered online or by filling out and returning the paperwork accompanying this letter.

Platinum and Gold Winners are listed on our website at www.marcomawards.com. If logo and social media information were not inputted during registration, you can log back in to My Account and add them.

Platinum and Gold winners can enter the online store for downloadable graphics, a news release, general information and order forms.

Again, congratulations on your achievement. We look forward to hearing from you soon.

MarCom Awards